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| RECKLESS TRAVELERSBUSINESS PLANPrepared by:Reckless Travelers LLC HeadquartersMr. & Mrs. Sterling & Julian CrawfordP.O. Box 417Fallon, Nevada 89407 Phone: +1-775-393-9040Phone: +256-752-630302Email: recklesstravlers@recklesstravelersbooking.com <https://www.recklesstravelers.com/><https://www.recklesstravlers.inteletravel.com>https://www.recklesstravelersbooking.com  Kampala, Uganda and Fallon, NV, USA  |
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## Reckless Travelers

## Public Information

## I. EXECUTIVE SUMMARY

## Reckless Travelers (referred to from hereon in as the "Company") was established as a Limited Liability Company at P.O B ox 417, Fallon, Nevada 89407 with the expectation of rapid expansion in the travel and travel services industry.

## Business Description

## The Company was formed on 03/29/2022 as Limited Liability Company under Nevada state laws and headed by Sterling D. M. & Julian Crawford.

## Business Mission:

## Reckless Travelers is a safe community for avid travelers to book travel, explore the forum and blog for all things travel. Stay up to date on

## the latest travel gist, plan your journey, get sightseeing tips, and connect with other adventurers by way of providing a powerful search engine, travel booking tools, tour guides, and tour operators.

## Reckless Travelers dare to travel the unbeaten path. By networking and sharing travel information, experiences and ideas, we

## help one another plan safe and informed travel adventures to lands foreign and domestic.

## New Service

## The Company is prepared to introduce the following service to the market:

## Travel booking Services: Whether travelers are privy to booking their own trips or requesting a travel expert plan and book their trip for them, we act as a one stop shop to getting travelers trips fully planned and booked at competitive prices across the industry.

## Travel Consulting: Adventurers can gain essential information through the Reckless Travelers network by connecting with travel organizers, agents, and travel destination venues. Book travel by connecting with the founders and obtain important and useful information about traveling locally and abroad.

## Merchandising: The public is free to access exclusive Reckless Travelers gear for purchase online to let the world know their interest in travel.

### **-Website renewal as of 8/8/2022.**

### **The website is new. It is**

### **Growth strategy phase**

### **Analytics tools**

### **Online marketing tools**

### **User insights**

### **Hours for online edits**

### **Digital Marketing**

### **Online Chat feature**

G

### **Google App**

Have submitted for approval.

Approved?: Yes

App Requirements: Completed

App Suggestions: None

App Developments: Improvements are underway. Trouble tickets submitted to Wix Development Team

Program Status and last update: May 7, 2023

**Notes:**

**-**The website requires a separate profile from the website itself. It’s as if all of the members who joined are required to create a new account.

- Update white pages on “About” page.

- Update bio for CEO

- Update bio for President

- Add “Book Now” button to top of all pages.

- Update “Resources” page.

- Redirect Contact submission form to automatically send email to recklesstravelers@recklesstravelersbooking.com

### **Apple App**

Have submitted for approval.

Approved?: No

App Requirements: Resubmitted for review following Wix Developer updating Apple on requirements for approval.

App Suggestions:

Program Status and last update: May 7, 2023

## Expedia TAAP

### **Expedia Affiliate Program**

Have submitted for approval.

Approved?:

Program Requirements:

Program Suggestions:

Program Payouts:

## Inteletravel Programs

### **Inteletravel Travel Advisor**

Have submitted for approval.

Approved?: Yes

Program Requirements: Pass Courses

Program Suggestions: Update this page with IATA, CLIA, and various account info.

Program Payouts:

## Big Red Jelly Affiliate Programs

### **Big Red Jelly Program**

Have submitted for approval.

Approved?: Yes

Program Requirements: Website Refreshed

Program in place to keep the website up to date and fast

Optimize user experience

Program Suggestions:

Program Payouts:

### **Booking.com Affiliate Program**

Have submitted for approval.

Approved?:

Program Requirements:

Program Suggestions:

Program Payouts:

Program Status and last update: May 7, 2023

### **Agoda Affiliate Program**

Have submitted for approval.

Approved?:

Program Requirements:

Program Suggestions:

Program Payouts:

Program Status and last update: May 7, 2023

### **Amazon Affiliate Program**

Have submitted for approval.

Approved?:

Program Requirements:

Program Suggestions:

Program Payouts:

### **How to Use the App**

App User Suggestions and requirements: Upload content into the body of the post. Each post will come with a Title Section that must be used. The app will not let users move forward without completing the title section. Members must remember to only place media into the body of the content and not the Title section.